



FROZEN WILD BLUEBERRIES SOCIAL MEDIA TOOLKIT

#WildBlueberriesforSchool

ABOUT WILD BLUEBERRIES:

Harvested from Maine's fields within 24 hours, Wild Blueberries are frozen fresh to lock in flavor and nutrition. Wild Blueberries pack a powerful nutritious punch, with **2x the antioxidants** and **33% more healthy anthocyanins** than ordinary blueberries, important nutrients that our bodies and brains crave. Learn more at [Wild Blueberries School Food Service](#).

ABOUT THIS TOOLKIT:

We want to help support your school nutrition program. This easy-to-use (cut and paste) social media resource provides posts and images to engage your families and promote Wild Blueberries on your menu. We have created posts for Facebook, Twitter and Instagram, along with customized URLs and images. If you would like to edit the posts for your school or district, feel free to do so.

We encourage you to share photos from your school(s) using frozen Wild Blueberries.

Please tag us on social media so that we can connect with your schools:

 Facebook [@Wild Blueberries](#)

 Twitter [@WildBBerries](#)

 Instagram [@WildBlueberries](#)

AND, be sure to use our school nutrition hashtag
[#WildBlueberriesforSchool](#)






DOWNLOAD OUR FREE #WILDBLUEBERRIESFORSCHOOL SOCIAL MEDIA TOOLKIT



SOCIAL MEDIA POST 1: Wild Blueberry Parfait Recipe



Facebook:

Did your middle or high school students sleep  late and miss breakfast — AGAIN? 
WOW 'em and power 'em up  with this brain-boosting Wild Blueberry Parfait —
now serving! A perfect grab-and-go meal that's even tastier than it looks.

#WildBlueberriesforSchool Go WILD: <https://bit.ly/2SSdx6>



Twitter:

Sleep late & miss breakfast — AGAIN?

Power up with this **#BrainBoosting #WildBlueberry** Parfait 

<https://bit.ly/3nOLMck> NOW SERVING!

A perfect grab-and-go meal! **#SchoolBreakfast #WildBlueberriesforSchool**



Instagram:

Sleep late & miss breakfast — AGAIN?  **#WildBlueberriesforSchool** 

Power up with this **#BrainBoosting #WildBlueberry** Parfait.  **NOW SERVING** 

A perfect grab-and-go meal that's even tastier than it looks.

#SchoolBreakfast #SchoolLunch #RealSchoolFood #Vegetarian

#SchoolLunchProgram #WildBlueberries #BrainHealth #Parfait



SOCIAL MEDIA POST 2: Wild Blueberry Crisp Recipe



Facebook:

Students won't care that this 🌟 Wild Blueberry Crisp 🌟 is a healthy dessert because it tastes so darn good! Wild Blueberries are frozen fresh within 24 hours of harvest, locking in that intense blueberry flavor and those brain-boosting nutrients. Now serving!

#WildBlueberriesforSchool <https://bit.ly/2lmEaqd>



Twitter:

Try this Wild Blueberry Crisp b/c it tastes good (and it's good for you too!)

#WildBlueberries are frozen within 24 hrs of harvest, locking in flavor & brain-boosting nutrients. Now serving: <https://bit.ly/34Yiw3e> **#WildBlueberriesforSchool**



Instagram:

Try this 🌟 Wild Blueberry Crisp 🌟 dessert because it tastes good (and it's good for you too!)

#WildBlueberriesforSchool

#WildBlueberries are frozen within 24 hours of harvest, locking in that intense blueberry flavor and brain-boosting nutrients. Now serving! **#SchoolLunch #RealSchoolFood**

#Vegetarian #SchoolLunchProgram #WildBlueberries #BrainHealth



SOCIAL MEDIA POST 3: Brain Healthy Wild Blueberries on the Menu



Facebook:

Make sure your middle/high school students are fueled and ready to tackle the school day with the brain-boosting goodness of Wild Blueberries. 📖💪 This superfood will be a cafeteria super star 🌟 with its zing of flavor and freshness. Now Serving! **#WildBlueberriesforSchool**



Twitter:

Fuel up and tackle the school day with the **#BrainBoosting** goodness of **#WildBlueberries**. This **#superfood** will be a cafeteria superstar with its zing of flavor and freshness. Now Serving! **#WildBlueberriesforSchool**



Instagram:

Fuel up and tackle the school day with the brain-boosting goodness of **#WildBlueberries**. 📖💪 This superfood will be a cafeteria superstar 🌟 with its zing of flavor and freshness. Now Serving! **#WildBlueberriesforSchool**
#SchoolLunch #RealSchoolFood #Vegetarian #SchoolLunchProgram
#WildBlueberries #BrainHealth



SOCIAL MEDIA POST 4: Wild Blueberries on the Menu



Facebook:

We've added one of 🌞 nature's most spectacular fruits to the menu this week. Enjoy tiny, tasty 🌟 Wild Blueberries 🌟 on the menu this week - grab 'em before these lil gems disappear! Now serving! **#WildBlueberriesforSchool**



Twitter:

One of nature's most spectacular fruits is on the menu this week. Enjoy tiny, tasty **#WildBlueberries** on the menu this week - grab 'em before these lil gems disappear! Now serving! **#WildBlueberriesforSchool**



Instagram:

One of 🌞 nature's most spectacular fruits is on the menu this week. Enjoy tiny, tasty 🌟 Wild Blueberries 🌟 on the menu this week - grab 'em before these lil gems disappear! Now serving! **#WildBlueberriesforSchool**
#SchoolLunch #RealSchoolFood #Vegetarian #SchoolLunchProgram
#WildBlueberries #BrainHealth



SOCIAL MEDIA POST 5: Wild Blueberries Offer More Flavor



Facebook:

Enjoy the extra ✨zing on the menu this week!

Wild Blueberries are here and full of flavor, nutrients, and COLOR!

We want to see how tasty those wild blues are 😋 — let's see those BLUE tongues!

#WildBlueberriesforSchool

Now serving!



Twitter:

Enjoy the extra zing on the menu this week!

#WildBlueberries are here and full of flavor, nutrients, and COLOR!

We want to see how tasty those wild blues are — let's see those BLUE tongues!

#WildBlueberriesforSchool

Now serving!



Instagram:

Enjoy the extra ✨zing on the menu this week!

Wild Blueberries are here and full of flavor, nutrients, and COLOR! 😋

We want to see how tasty those wild blues are — let's see those BLUE tongues!

#WildBlueberriesforSchool Now serving!

#SchoolLunch #RealSchoolFood #Vegetarian #SchoolLunchProgram

#WildBlueberries #BrainHealth